

NCDA Regional Career Practitioner Institute

Practical Techniques and Strategies for Career Development Practitioners

PORTLAND, OR

**INSTITUTE
October 26, 2018**

**PROFESSIONAL DEVELOPMENT
INSTITUTES
October 25, 2018**

www.ncda.org

NCDA

National Career
Development
Association



National Career
Development
Association

Practical Techniques and Strategies for Career Development Practitioners

Welcome to Portland and the Regional Career Practitioner Institute (CPI)! NCDA is excited to offer this “Practical Techniques and Strategies for Career Development Practitioners Institute”, partnering with our Oregon Career Development Association colleagues. This CPI is a chance to connect, share and learn from so many that are passionate about careers.

The coordination of each of our regional CPIs starts with committee conference calls and emails that result in planning an event packed with inspiring keynoters, PDIs that are unique, and breakout sessions that will enrich your work as you move forward in your career. We have much to learn from one another and the measure of our success is often determined by how well we build networks, support colleagues, and identify opportunities to grow our programs, practices, and skill sets.

There seem to be too few times in our professional lives that we are able to participate in meaningful sharing and learning opportunities. We hope that this unique CPI will stand out as one of those times for you! The entire NCDA Board looks forward to meeting you and continuing the tradition of hearing from members that “NCDA is like a big family, sharing the passion of career work.”

In addition, we invite you to join NCDA to celebrate its 2019 Conference in Houston, Texas, June 27-29. The theme, *Creating Career Interventions to Break Barriers: Empowering Lives and Achieving Equity*, was chosen to highlight the importance of creativity in career interventions as well as the need to be vigilant about addressing the opportunity inequities that exist for many people today. We are looking forward to seeing you in Houston for what will be an inspiring conference and encourage you to register early for the conference and hotel at www.ncdaconference.org.

Again, we welcome you to Portland and look forward to learning and growing with you.

A handwritten signature in black ink that reads "Spencer Niles".

SPENCER G. NILES
NCDA President, 2018-19



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NATIONAL CAREER DEVELOPMENT ASSOCIATION

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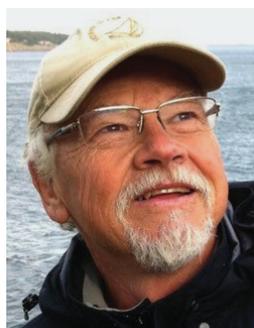
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Non-discrimination Statement: NCDA opposes discrimination against any individual based on age, culture, disability, ethnicity, race, religion/spirituality, creed, gender, gender identity and expression, sexual orientation, marital/partnership status, language preference, socioeconomic status, or any other personal characteristic not specifically relevant to job performance. (Approved by the NCDA Board – October 2016)

Diversity Statement: The National Career Development Association (NCDA) acknowledges the worth, dignity, potential, and uniqueness of everyone by honoring diversity and promoting social justice. NCDA views diversity from an intersectional perspective, acknowledging the ways in which identities operate within systems of power, privilege, and oppression. NCDA strives to be a diverse organization in its membership and leadership. (Approved by the NCDA Board - March 21, 2017)

KEYNOTE SPEAKERS

Friday, October 26, 2018



Opening General Session

8:30 - 9:45 am

Dr. Norman Amundson

Professor of Counselling Psychology at the University of British Columbia

Dr. Norman Amundson is a Professor of Counselling Psychology at the University of British Columbia. He has given many

national and international presentations and has published widely. His most recent publication is a 2018 anniversary

edition of his award winning book "Active Engagement". Dr. Amundson's many accomplishments include the Eminent Career Award from NCDA and an honorary doctorate from the University of Umea in Sweden.



Closing General Session

3:00 - 4:00 pm

Dr. Spencer G. Niles

Dean of the School of Education, The College of William and Mary

Spencer "Skip" Niles is Dean of the School of Education, The College of William & Mary. Previously, he was Distinguished Professor and

Department Head at Penn State (where he also developed a CACREP-accredited career counseling program) and Professor at the University of Virginia. Additionally, Niles has directed a career counseling center for adults, worked as a career counselor in higher education, maintained a private practice focusing on career counseling, and served as a career counselor for middle school and high school students. He is the current Past-President of Chi Sigma Iota. He has published more than 130 publications and delivered over 150 presentations focusing on career development theory and practice. He has been a Fulbright Scholar in Finland and taught in over 25 countries. Niles is an Honorary Member of the Japanese Career Development Association, the Italian Association for Educational and Vocational Guidance, the Board of Directors for the International Center for Career Development and Public Policy and a Lifetime Honorary Member of the Ohio Career Development Association.

Involvement in NCDA

Niles has served as a member of the Board for NCDA for over a decade, including serving in the roles of President and Governing Council Representative. He was also a two-term editor of The Career Development Quarterly and the Journal of Counseling & Development. He was a two-term President of the Virginia Career Development Association. He is a current member of the Organizing Committee for the NCDA

Credentialing Initiative. Niles has served on multiple NCDA committees since 1989.

Educational background and other pertinent involvement

Niles received his doctorate from Penn State University and has participated in leadership training at the Harvard Graduate School of Education. He is the recipient of NCDA's Eminent Career Award, ACA's Thomas Sweeney Visionary Leadership and Advocacy Award, ACA's President's Award, ACA's David Brooks Distinguished Mentor Award, the ACA Extended Research Award, and the University of British Columbia Noted Scholar Award. Niles is a Fellow of NCDA and ACA.

Goal Statement:

My goals start with listening to members' concerns and goals for our association and then focusing on ways to address these as we also strengthen our profession by advocating for important career practitioner credentials, and engaging in the important dialogue influencing federal legislation supporting career services. I have a longstanding commitment to working with our international colleagues in the area of career development and public policy. Although, many countries look to NCDA as they create their own ethical standards, career development facilitator and career counseling competency statements, etc., I think we can strengthen our engagement in the public policy arena. Simultaneously, we must continue providing cutting edge career intervention resources to our members as they inspire careers and empower lives.

CONFERENCE-AT-A-GLANCE

Practical Techniques and Strategies for Career Development Practitioners

Wednesday, October 24, 2018

3:00 – 6:00 pm NCDCA Board of Directors Meeting
3:00 – 6:00 pm NCDCA Credentialing Commission Meeting

Thursday, October 25, 2018

Professional Development Institutes (PDIs)

7:30 am – 5:00 pm Registration Open
8:00 am – 5:00 pm NCDCA Board of Directors Meeting
8:00 am – 5:00 pm NCDCA Credentialing Commission Meeting
8:00 am – 12:15 pm PDI #1 Active Engagement (Dr. Norman Amundson)
12:15 – 1:15 pm Lunch On Your Own
1:15 – 5:30 pm PDI #2: Expand Your Impact: Skill-Building Toolkits to Disrupt Career Work (Dr. Rich W. Feller)

Friday, October 26, 2018

7:30 – 3:30 pm Registration Open
7:30 – 8:30 am Morning Beverages
8:30 – 9:45 am Opening General Session
9:45 – 10:00 am Beverage Break
10:00 – 11:00 am Presentation Series I
11:00 – 11:15 am Travel Break
11:15 am – 12:15 pm Presentation Series II
12:15 – 1:30 pm Welcome Lunch and “Jump Start” drop-in session for Credentials
1:45 – 2:45 pm Presentation Series III
2:45 – 3:00 pm Beverage Break
3:00 – 4:00 pm Closing Session



AGENDA

Thursday, October 25, 2018

7:30 am – 5:00 pm **Registration Open** Garden Foyer

8:00 am – 12:00 pm **PDI #1: Active Engagement: 10 Big Ideas** Garden A & B
Dr. Norman Amundson

“Active Engagement” is a dynamic short term career counselling approach that incorporates flexibility, creativity, metaphors, physical action, and hope. The activities are designed to be memorable (sticky) and can be applied in a variety of individual, group, and online situations. Evaluation data has been gathered with unemployed clients, immigrants, refugees, and university graduates. In this session we will be exploring a range of different active engagement activities with video clips, demonstrations, experiential involvement, and discussion

12:15 – 1:15 pm **Lunch on Your Own**

8:00 am – 5:00 pm **NCDA Board of Directors Meeting** Garden C

8:00 am – 5:00 pm **NCDA Credentialing Commission Meeting** Cascade C

1:15 – 5:30 pm **PDI #2: Expand Your Impact: Skill-Building Toolkits to Disrupt Career Work** Garden A & B
Dr. Rich W. Feller

Create **HEROIC** mindsets (**H**ope, **s**elf-Efficacy, **R**esiliency, **O**ptimism, **I**ntentional exploration and **C**uriosity and **C**larity) and clients learn to navigate a lifetime of transitions. Use narrative assessment (onlifetools.com) and clients discover possibilities. Offer aptitude assessment (youscience.com) and clients find their competitive advantage (see the latest research). Stop using the “what do you love to do” question and watch clients be more marketable, expand options, and receive employers praise. Confront the “exposure bias” within interest-only tools which may reduce client success. Use games and on-line storytelling to engage more clients. Leave session with skills to expand your impact, scale, and deliverables. Promise!

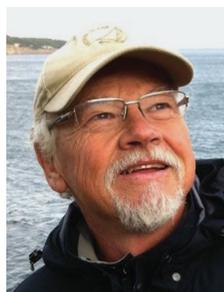
3:00 – 3:15 pm **Beverage Break** Garden Foyer

Friday, October 26, 2018

7:30 am – 3:30 pm **Institute Registration Open** Garden Foyer

7:30 – 8:30 am **Morning Beverage Break** Garden Foyer

8:30 – 9:45 am **INSTITUTE OPENING SESSION** Garden Ballroom
Welcome to Oregon
Spencer G. Niles, NCDA President
Rick E. Maas, OR CDA President



Metaphor Making for Counseling and Case Discussion
Dr. Norman Amundson, Professor of Counselling Psychology at the University of British Columbia

Metaphors are an integral piece of story telling and can be used as an analytic and intervention tool for counseling and case discussion. Metaphors are creative and useful ways of understanding and externalizing problems. There are several steps in this process, starting with Identification, moving to Elaboration, exploring various forms of Extension and Perspective Shifting, and then concluding with Reformulation. In this presentation I will be describing and illustrating the various processes with case examples. This information can be applied in many different professional contexts.

9:45 – 10:00 am	Beverage Break	Garden Foyer
10:00 – 11:00 am	Presentation Series I	
	#1 Women and the Glass Ceiling	Garden A
	In this session there will be a discussion about the status of women in the workplace in 2018. We will look at the definition of the glass ceiling, how it affects women and families, why it continues and why it is so difficult to break through. Finally we will explore strategies for breaking through the glass ceiling, what to expect after breaking through and how to persevere. <i>Kathy Evans, NCD A President-Elect</i>	
	#2 Are you Credentialed? WE can help!	Garden B
	Come hear about NCD A's exciting new career credentials. You will learn about 6 possible credentials, how to choose among them, and how you can apply. In the first year alone, over 500 individuals have been credentialed. You can also join us for a "Jump Start" session during the lunch hour or visit our table. www.ncd acredentia ling.org <i>Connie Pritchard, Chair of the NCD A Credentialing Commission</i>	
	#3 A Case Study Approach to Ethics in Career Development	Garden C
	Ethical dilemmas are an inevitable part of the complex real world in which we live and work. Approached well, these difficult situations become prime opportunities for learning and effective practice. Come to this presentation to experience a proactive, positive approach to enhancing our ethical sensitivities and learning ethical decision-making strategies. <i>Facilitator: Lakeisha Mathews; Panelists: Cynthia Marco-Scanlon, Tina Anctil and Lisa Severy</i>	
11:00 – 11:15 am	Travel Break	
11:15 am – 12:15 pm	Presentation Series II	
	#4 Applying the Hope-Action Model to Your Everyday Career Development Practice	Garden C
	Research shows that high hope enhances one's work/school engagement, vocational identity, and academic/task performance. Come and learn how to use the Hope-Action Model with seven key elements: hope, self-reflection, self-clarity, visioning, goal setting and planning, implementing, and adapting, in your everyday career practice. <i>Hyung Joon Yoon, NCD A Board Member, Spencer Niles, NCD A President & Norman Admundson</i>	
	#5 Resources for Career Development Practitioners and Educators	Garden A
	How can you empower and inspire your clients/students if you cannot identify and access the necessary resources? Internet resources are available 24/7, so take advantage of them! NCD A offers so many practical, online resources that the only problem might be identifying these resources when you most need them. Here is your guide to the award-winning NCD A website and specific career resources. <i>Melanie Reinersman, NCD A Website & Web Magazine Editor</i>	
	#6 The Career Practitioner's Guide to Conducting a Webinar	Garden B
	Offering a live, online event may seem daunting, but the technology available today makes it easier than ever to reach your audience of students and clients at a distance with a dynamic presentation. This session includes a review and comparison of five free web conferencing tools, as well as a step-by-step checklist for planning, presenting, and evaluating a career development webinar. Whether you are working as part of a school, organization, or private practice, you'll leave with an initial plan for your first web event. <i>Melissa Venable, NCD A Board Member</i>	
12:15 – 1:30 pm	Welcome Luncheon "Jump Start" Drop in Session for Credentialing	Mt. Adams Ballroom

1:45 – 2:45 pm

Presentation Series III

#7 Career Work is Justice Work

Garden A

Career services professionals sit at the junction of client personal fulfillment and their experience with important social systems (i.e., the world-of-work). Career choices are either restrained or enhanced by the fairness of employment systems. This interactive session will explore career services practice through a social justice lens. Attendees will leave with greater personal insight into their own career practice as it aids clients while striving for social justice.

Brian Hutchison, NCDCA Board Member

#8 Mental Health and Career Development

Garden B

The purpose of this presentation is to enable career service providers with key strategies to appropriately address clients with mental health issues. The session will specifically discuss the mechanism of mental health and career development, intake techniques, selecting appropriate assessments and developing a referral process. At the conclusion of this presentation, participants will be able to better articulate practical approaches to identify and serve individuals who have both career development and mental health needs.

Sharon Givens, NCDCA Board Member

#9 Future-Proof YOUR Career in the Changing World of Work

Garden Ballroom

The world of work is changing. Technology, automation, and artificial intelligence are altering or replacing jobs faster than ever, while new opportunities are being created. In the meantime, people are working longer and launching new careers sometimes into our 70s. This is no longer a speculative “future state”; changes affecting us, and those we serve, are happening today! But what does this mean for US, as career development professionals? We’ll discuss how career professionals can stay involved, connected, and supported during these exciting and somewhat uncertain times.

Paul Timmins, NCDCA Board Member

2:45 – 3:00 pm

Beverage Break

Garden Foyer

3:00 – 4:00 pm

INSTITUTE CLOSING KEYNOTE

Garden Ballroom



Reclaiming Your Soul from Work

***Dr. Spencer G. Niles, Dean of the School of Education,
The College of William and Mary***

This keynote highlights the need to honor your authentic self within your career. The pace of living today and the pressure to cope within an increasingly complex career context make it easy to disconnect you from what you do (a soul-spirit disconnect). These disconnections can have disastrous effects on a person’s life. It doesn’t have to be this way, however. There are steps you can take to increase your soul-spirit connection in your life. Increasing the soul-spirit connection empowers you to live a life well-lived. The presentation can be applied to your own career reflection or your work with any client group.

4:00 pm

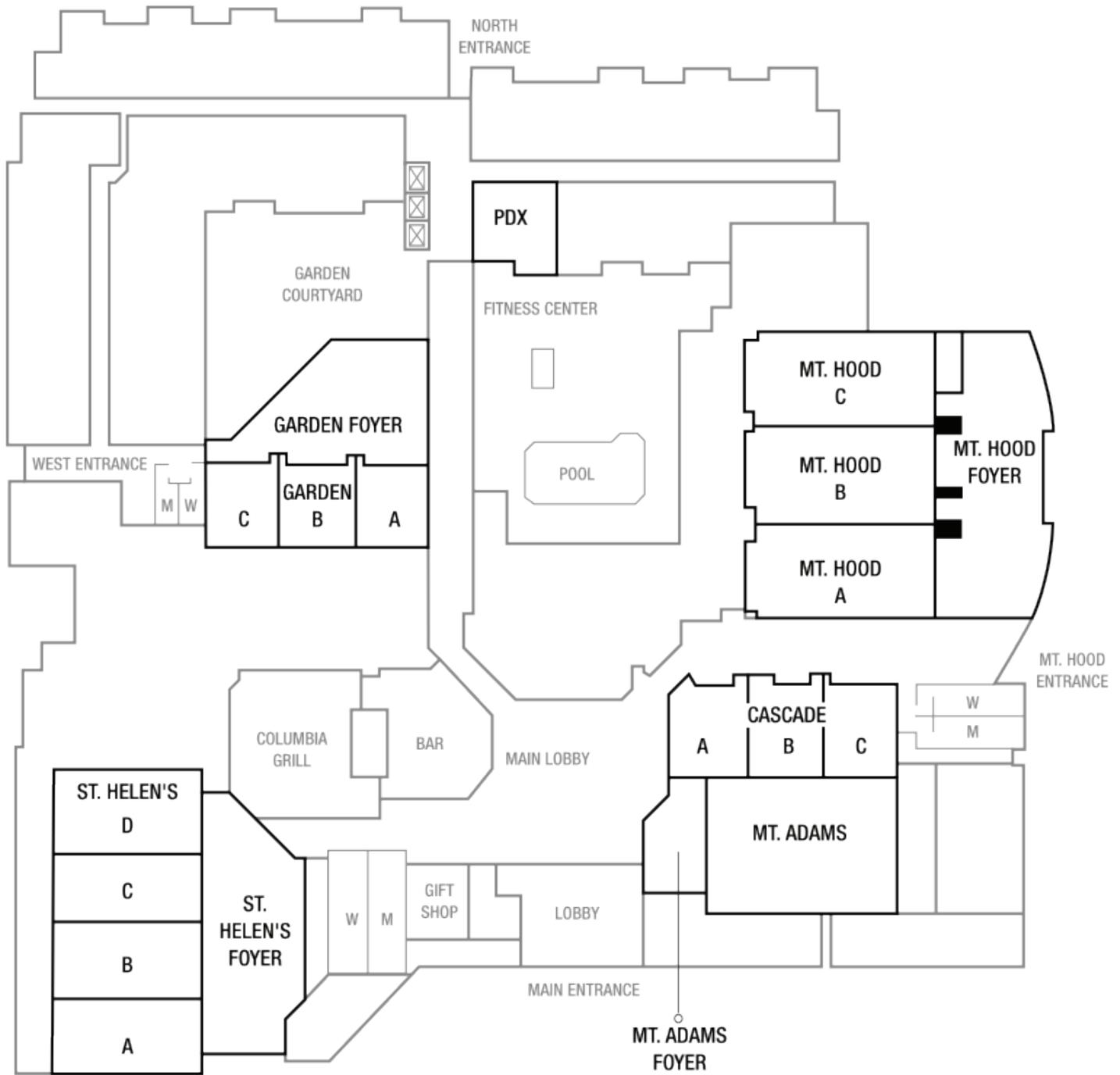
Institute Adjourns

*Thank you for attending NCDCA’s Regional Career Practitioner Institute.
Check out www.ncda.org for future locations and dates.*

**NCDCA’s Spring Career Practitioner Institute
February 14-15, 2019
San Diego, California**



HOTEL MAP





CONFERENCE CONTINUING EDUCATION CREDIT FORM

At the close of this event, you will need to complete this form and return to info@ncda.org. Once received by NCD A, you will be sent an electronic link to complete the evaluation process and the contact hours/credit will be logged into your membership record. You can log into the NCD A members only section to retrieve your certificate/transcript at any time. This data will be stored and accessible for as long as you are an NCD A member.

NCD A is approved by NBCC as an Approved Continuing Education Provider, ACEP #1003. NCD A is solely responsible for all aspects of this program. Complete the earned contact hours for only the sessions you attended.

Professional Development Institutes (Thursday, October 25, 2018)	Credits	Earned
PDI #1 Active Engagement: 10 Big Ideas	4	
PDI #2 Expand Your Impact: Skill-Building Toolkits to Disrupt Career Work	4	
General Sessions (Friday, October 26, 2018)		
Metaphor Making (Norm Amundson)	1	
Reclaiming Your Soul From Work (Spencer G. Niles)	1	
Presentation Series 1 – Select One (Friday, October 26 at 10:00 am)		
#1 Women and the Glass Ceiling	1	
#2 Are you Credentialed? WE can help!	1	
#3 A Case Study Approach to Ethics in Career Development	1	
Presentation Series 2 – Select One (Friday, October 26 at 11:15 am)		
#4 Applying the Hope-Action Model to Your Everyday Career Development	1	
#5 Resources for Career Development Practitioners and Educators	1	
#6 The Career Practitioner’s Guide to Conducting a Webinar	1	
Presentation Series 3 – Select One (Friday, October 26 at 1:45 pm)		
#7 Career Work is Justice Work	1	
#8 Mental Health and Career Development	1	
#9 Future-Proof YOUR Career in the Changing World of Work	1	

TOTAL: Continuing Education Contact Hours Earned _____

Authorization

I certify that the information I have reported on this form is complete and accurate. Return to info@ncda.org

Name _____ Email _____

Signature _____ Date _____



Certified Career Services Provider™

A credential for individuals from an array of backgrounds, to deliver services and demonstrate core competency in the field of career services.



Certified Career Counselor™

The new standard of professional excellence for individuals trained as counselors, who will specialize in the delivery of career counseling services.



Certified Master of Career Services™

A new professional credential intended to recognize the contributions of non-counselors who have mastered a variety of roles within the field of career services.



Certified Clinical Supervisor of Career Counseling™

A new professional credential to recognize the contributions of individuals who serve as clinical supervisors to career counselors and other practitioners who provide career services.



Certified Career Counselor Educator™

A new professional credential intended to recognize the contributions of individuals whose primary focus is on the training of new counselors who will specialize in the field of career counseling.



Certified School Career Development Advisor™

The credential is intended for providers who work in the K-12 sector (children and youth ages 5 – 18) and work to ensure students are prepared for meaningful work and high-demand careers.



National Career Development Association

More information? www.ncdcredentialing.org

Cynthia Marco-Scanlon, Director
NCDA Credentialing and Special Projects
cscanlon@ncda.org

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