

Presentation Series III • 1:45 - 2:45 pm

Charlotte Area Workforce Trends and Job Search Networking Techniques

Queen Charlotte

This workshop provides current and future labor market information as well as networking tools, techniques and resources to help your clients and students find work. The job search materials and local labor market information have been proven to secure jobs that have been advertised, are found only in the hidden job market, or have not yet been determined.

Presenter: Charles Lehman, Board Member

Membership Town Hall Meeting

Ballroom C&D

Members, We want to hear from you! Our members are the BEST part of NCDA. We want to take an opportunity to speak with you regarding your membership experience, receive suggestions for member engagement and how to sustain your commitment to the association. We will also share how you can become involved in the organization via committees and leadership. This session will be a focus group format. Focus group of what NCDA can do to attract more members, services and expectations of NCDA membership.

Presenter Sharon Givens, NCDA Board Member

Mindfulness and Work/Life Balance

Ballroom A&E

Mindfulness is a form of self-awareness that is described as "a state of being in the present moment and accepting things for what they are without judgement". Being mindful helps you to be better able to recognize levels of self-awareness in regard to your own thoughts and feelings. This is very important when handling relationships and work/life balance. Gaining a better understanding of these dynamics helps you to decide how you will react to life situations. Mindfulness creates a sense of space within yourself. With time and practice it opens up a new dimension of freedom, relaxation and stillness. The result being increased productivity and better decision making.

Presenter: Carolyn Jones, NCDA Board Member

Closing General Session • 3:00 – 4:00 pm

Holistic Assessment and Interventions to Address Co-occurring Career and Mental Health Concerns

Ballroom A&E

Seth Hayden, Wake Forest University

Clients and students often present with mental health concerns which detrimentally impact their career development and conversely, experience career-related challenges that affect their mental well-being. There are indications that various mental health concerns such as anxiety, depression and psychological distress are associated with career decision-making difficulties. Given this connection, career practitioners would benefit from utilizing holistic assessment and interventions to effectively support those they serve. This presentation will contain evidence of the connection between career development and mental health and strategies for comprehensive assessment and intervention.



Schedule of Events

Thursday, February 6, 2020

7:30 am – 1:00 pm

Registration Open

PROFESSIONAL DEVELOPMENT INSTITUTES (PDIs)

Optional (for an additional fee)

4 Continuing Education Contact Hours (CE)

8:00 am – 12:00 pm

PDI #1 Grow Your Advocacy: Working with Marginalized Students in Higher Education

Ballroom A&E

12:00 - 1:00 am

Lunch on Your Own

1:00 – 5:00 pm

PDI #2: NASCAR Hall of Fame Tour and Career Development in the Auto Racing Industry

12:30 pm

Meet in hotel lobby

12:45 pm

Load bus

1:00 pm

Depart hotel and travel to NASCAR Hall of Fame

1:30 – 4:30 pm

NASCAR Hall of Fame program and tour

4:30 pm

Depart NASCAR Hall of Fame for hotel

Friday, February 7, 2020

8:00 am – 3:30 pm

Registration Open

8:00 – 9:00 am

Coffee

9:00 - 10:00 am

Opening Keynote

10:15 – 11:15 am

Presentation Series I

11:30 am – 12:30 pm

Presentation Series II

12:30 – 1:30 pm

Welcome Luncheon

1:45 – 2:45 pm

Presentation Series III

3:00 – 4:00 pm

Closing Keynote

Friday, February 7, 2020

Opening General Session • 9:00 – 10:00 am

Creating, Evaluating, and Enhancing Career Counseling and Youth Support Programs in Global Workforce Development: Consensus across Practice, Policy, and Research

Sylvia Nassar, North Carolina State University

Dr. Nassar recently served as University Scholar to the Research Triangle Institute's International Development Group on Government and Economic Development/Workforce and Economic Opportunities, where she consulted with various internal and external stakeholder groups on career and workforce development. While there, she conducted a global study to gain consensus among experts across policy, research, and practice domains, which led to development the Career Builders Toolkit. She will share with the audience the practical guidance and wisdom in the Toolkit gleaned from this array of career development experts.

Ballroom A&E



Presentation Series I • 10:15 - 11:15 am

Resources for Career Development Practitioners and Educators **Ballroom C&D**

How can you empower and inspire your clients/students if you cannot identify and access the necessary resources? Internet resources are available 24/7, so take advantage of them! NCDCA also offers publications that are valuable every day. Specifically, an overview of the new "A Comprehensive Guide to Career Assessment (7th ed.)" will be shared (including the new online companion). Here is your guide to the award-winning NCDCA website and specific career resources that will benefit you and your clients/students.

Presenter: Melanie Reinersman, NCDCA Website & Web Magazine Editor; NCDCA Publications Development Director

How to Advance Your Career Skills and Earn a Career Credential **Ballroom A&E**

This is a two part presentation by the Training & Education Council for NCDCA. We will begin with The Facilitating Career Development (FCD) curriculum created over 25 years ago for people who provide career services in a wide variety of settings looking for further career training. We will overview the 12 competencies covered in the class, brief history, the value of this course, and the credentials available once you complete the class. The second part will focus on the new SCDA training and credential which is to help people create a Career Development Culture in K-12 Schools. Focused efforts in career development programming based on standards, theory and outcome-based interventions can go far in creating a career development culture that connects home, school and community. Programming designed to support student self-knowledge, career exploration and employability skills is essential to student success in the 21st century workplace.

Presenters: Jim Peacock and Mark Danaher, NCDCA Training and Education Council Members and Celeste Hall, NCDCA Board Member

Presentation Series I (cont.)

A Case Study Approach to Ethics in Career Development

Queen Charlotte

Ethical dilemmas are an inevitable part of the complex real world in which we live and work. Approached well, these difficult situations become prime opportunities for learning and effective practice. Come to this presentation to experience a proactive, positive approach to enhancing our ethical sensitivities and learning ethical decision-making strategies.

Facilitator: Lakeisha Mathews, NCDCA Board Member

Panelists: Courtney Warnsman, NCDCA Board Member; Lis Doggett, Central Piedmont Community College

Presentation Series II • 11:30 am - 12:30 pm

Validating Your Qualifications with Credentials **Ballroom C&D**

Gain support for your professional background and brand through NCDCA's credentials. You will learn about six competency-based career credentials, why to choose each one, and how to apply. Join over 1000 individuals who have already achieved an NCDCA credential. Questions about cost, continuing education requirements, and other concerns will be addressed. www.ncdcredentialing.org

Presenters: Paul Timmins, NCDCA Board Member, Lisa Severy, NCDCA Board Member, Melanie Reinersman, NCDCA

Protean/Boundaryless Formal Assessments: Applicability, Usage and Purpose for Returning Veterans **Queen Charlotte**

This workshop will introduce the concept of the Protean job seeker and how boundarylessness translates into employee fit for the returning veteran job seeker. Additionally, this workshop will introduce formal assessment concepts that help career practitioners illuminate the traits necessary for job advancement based on employer observation and practice.

By the end of this workshop, participants will be able to:

- Define the career development factors related to the Protean/Boundaryless career seeker
- Explain how the interview process is evolving beyond applicant competence and toward applicant fit
- Interpret the employment related meaning associated with employee competence and fit for the returning veteran applicant
- Apply interpretation results to a real-study

Presenter: Bret Anderson, h2 Communication, LLC

An Introduction to Infographics **Ballroom A&E**

How do you share information with your students, clients, and other stakeholders, such as department chairs and local employers? A picture is worth a thousand words. Discover how career practitioners can enhance their website content and workshop materials with original images, without having graphic design experience. A variety of tools will be introduced along with practical examples for their use in the context of career services.

Presenter: Melissa Venable, NCDCA Board Member

Welcome Lunch • 12:30 – 1:30 pm

Atrium Cove

Lunch is included for all registered attendees