

NCDA

National Career
Development
Association

NCDA FY 2021-2022 Strategic Plan Accomplishments

**NCDA has identified three main goals:
Membership, Professional Identity, and DEI**

NCDA's vision is for all people to attain fulfilling career and life goals.

NCDA provides professional development, publications, standards, and advocacy to practitioners and educators who inspire and empower individuals to achieve their career and life goals.

MEMBERSHIP

5,639

Current



5.70%

Increase from
June 2021

2%

Increase in
members from
underrepresented
populations



New Committees

Graduate Students · Membership



MEMBERSHIP

Corporate Outreach

120 Organizational
Members



From
outside
of US

Training Agreements with

- Tribal Education Dept National Assembly
- CT State Community College System
- South Dakota Dept of Labor and Regulation
- King Saud University, Saudi Arabia
- Abu Dhabi Dept of Education Knowledge, UAE
- Local Source

Collaborations with

- AARP
- Amazon



New Professional Development

- Podcast
- Online/OnDemand Training
- Enhanced Constituency Webinars
- Hybrid Global Conference
- Mentoring Program

MEMBERSHIP



Perceptions of Career Development by Working Americans

Survey conducted in 2021 and Disseminated in 2022

1535

60%

Valued
assistance
from Career
Professionals

40%

Career choice
inspired by
a Career
Professional

Adults 18+ surveyed

Only 12% Had utilized
a Career
Professional

Professional Identity

Credentials Awarded

2,744

Total

49%

Members who are credentialed

14%

(397)
From outside of US

13%

CCCs

73%

CCSPs



Counseling/Non-Counseling

Masters in Counseling or Grad Student

50%



50%

Non-Counseling Masters and other Education

DEI



Revised training curriculum and membership survey to include more inclusive language



Increased Conference Activities:

Town Hall, Breakfast, and 10 dedicated sessions addressing DEI



3 Micro courses on-demand about DEI